



**DOSE**  
SKATEBOARDING

**MEDIA KIT 2020**



# ABOUT US

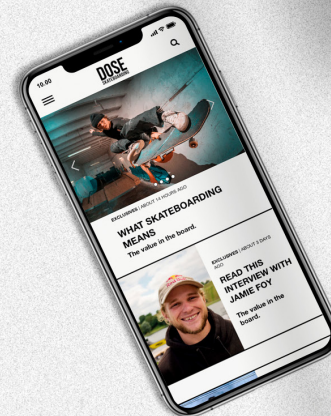
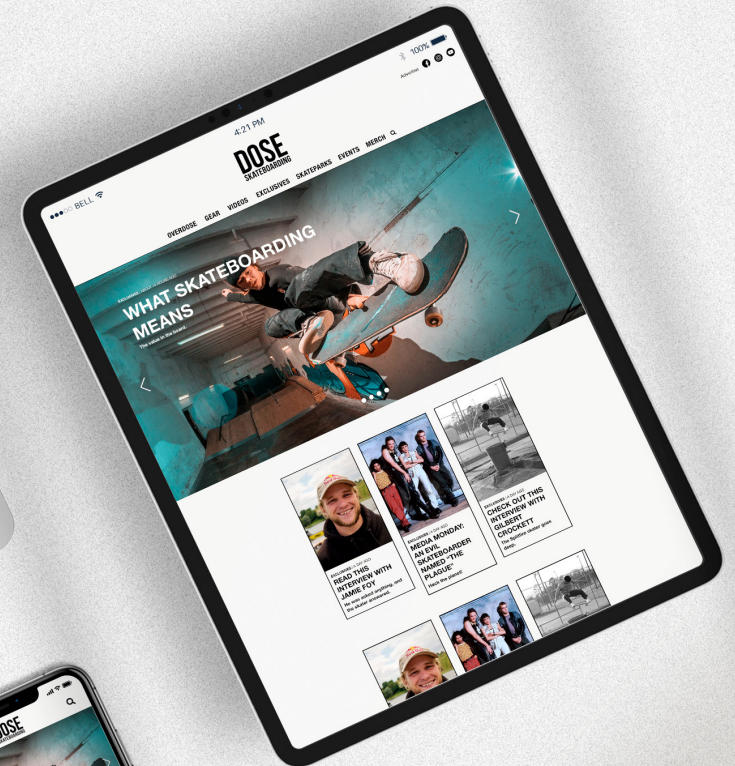
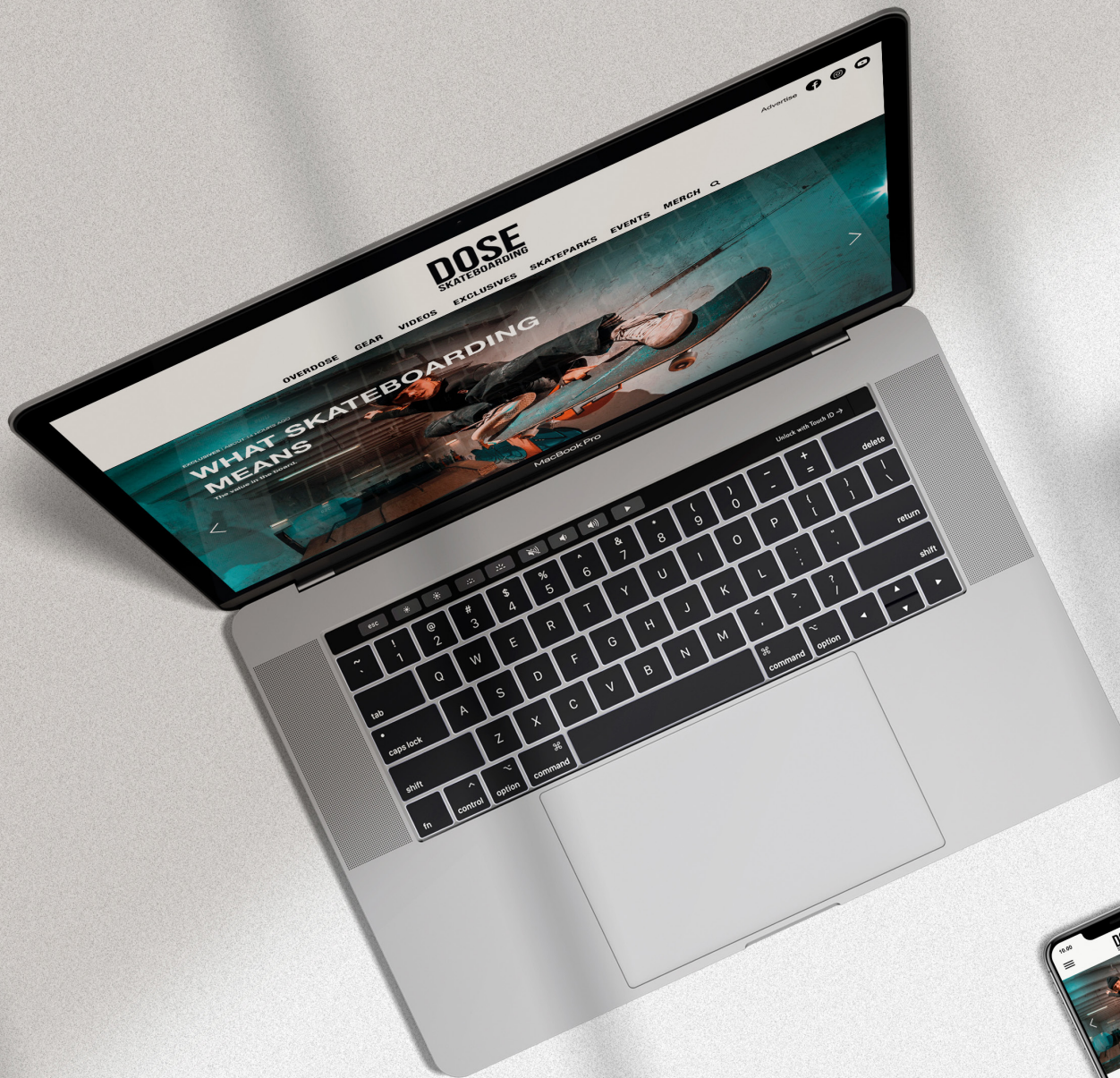
Born in 2020, DOSE SKATEBOARDING is an independent online skate magazine based in the cultural capital of Berlin. Our team of skate and fashion enthusiasts bring our global audience the latest news and updates from the skating world.

We help brands connect with their audience through relevant, welcomed digital content. We're good partners, hands-on makers, and highly passionate. Tap into our marketing know-how. We offer strong solutions to mix and match.

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SKATEBOARDING NEWS | EXCLUSIVE INTERVIEWS | VIDEO PRODUCTION



# TARGET GROUP

## AGE

18-34

## GENDER

70% Men

30% Women

## EDUCATION

Attending college

Graduated college

## OCCUPATION

Employed

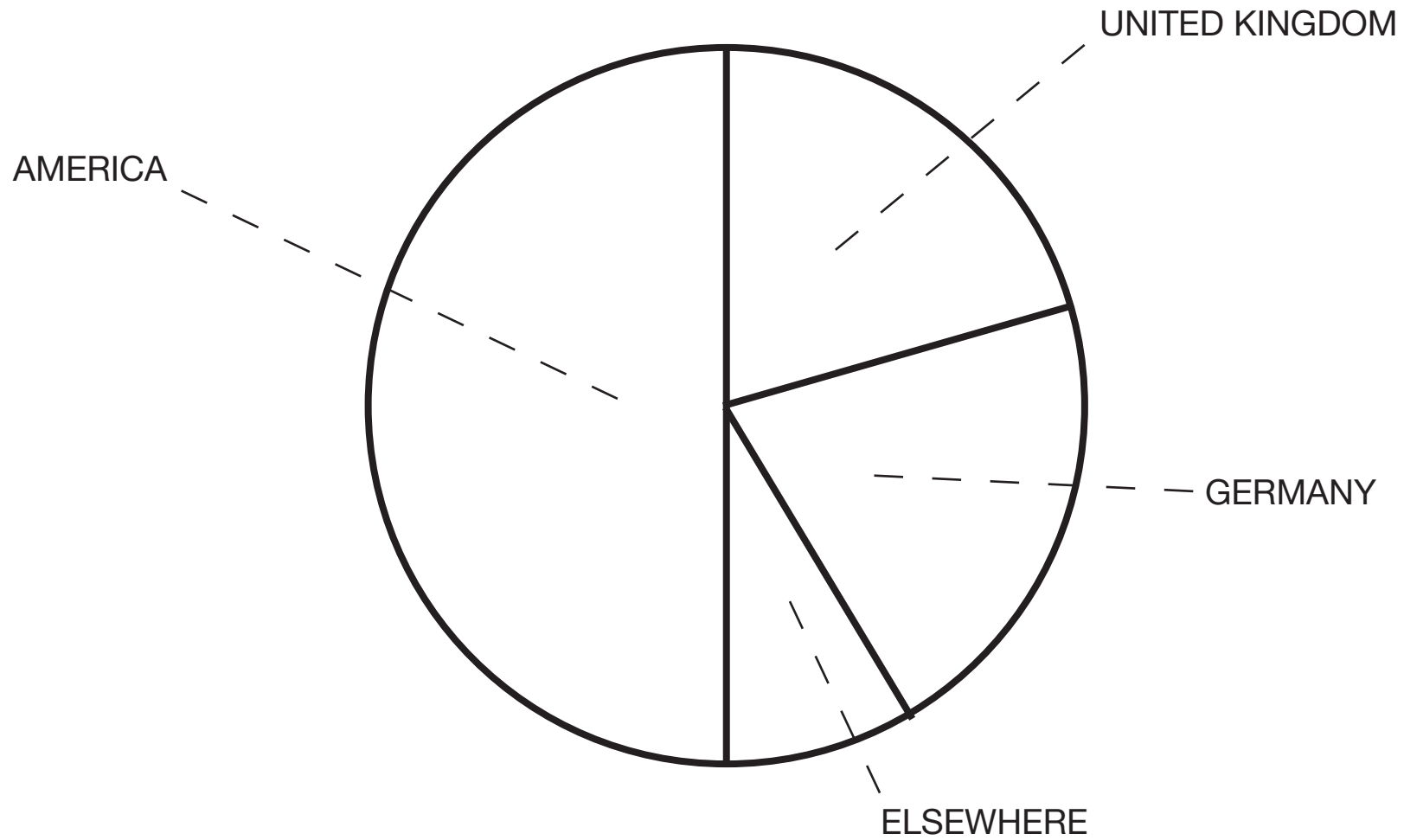
Students





# TOP COUNTRIES

Source: Google Analytics



## TOP CITIES:

Berlin | New York | Los Angeles | London





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## GLOBAL REACH

**150K/MONTH**

Impressions across all platforms  
and social

**10K/MONTH**

Dot-com unique users

**50K/MONTH**

Dot-com page visits

**70K/MONTH**

Social Engagement



## SOCIAL MEDIA

**20K**

Combined social media  
followers



**10K**

Facebook followers



**10K**

Instagram followers







## CONTACT

### GENERAL ENQUIRIES

[hi@doseskateboarding.com](mailto:hi@doseskateboarding.com)

### ADVERTISING

[advertise@doseskateboarding.com](mailto:advertise@doseskateboarding.com)

### TELEPHONE

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